

# HKTDC World SME Expo 2010

## Franchising Best Practices

**BOSS** 創富者  
**ible**

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3-12-2010

**BOSS** 創富者  
**ible**

**PROFESSIONAL FRANCHISING  
CONSULTANT *SINCE 2000***

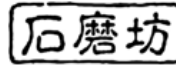
# BOSSible 創富者

**The 1st consultant to provide one-stop franchising services in HK.**

- Concept and model setting
- Scheme structuring
- Documents preparation
- Franchisee recruitment
- Locations planning

**Served more than 80 brands in various industries.**

- Matched franchise projects with more than 6000 Local franchise investors
- Raised over 1,800 million HK dollars for franchise projects
- Established 10 master franchise contracts in Hong Kong, Mainland China, and South East Asia countries

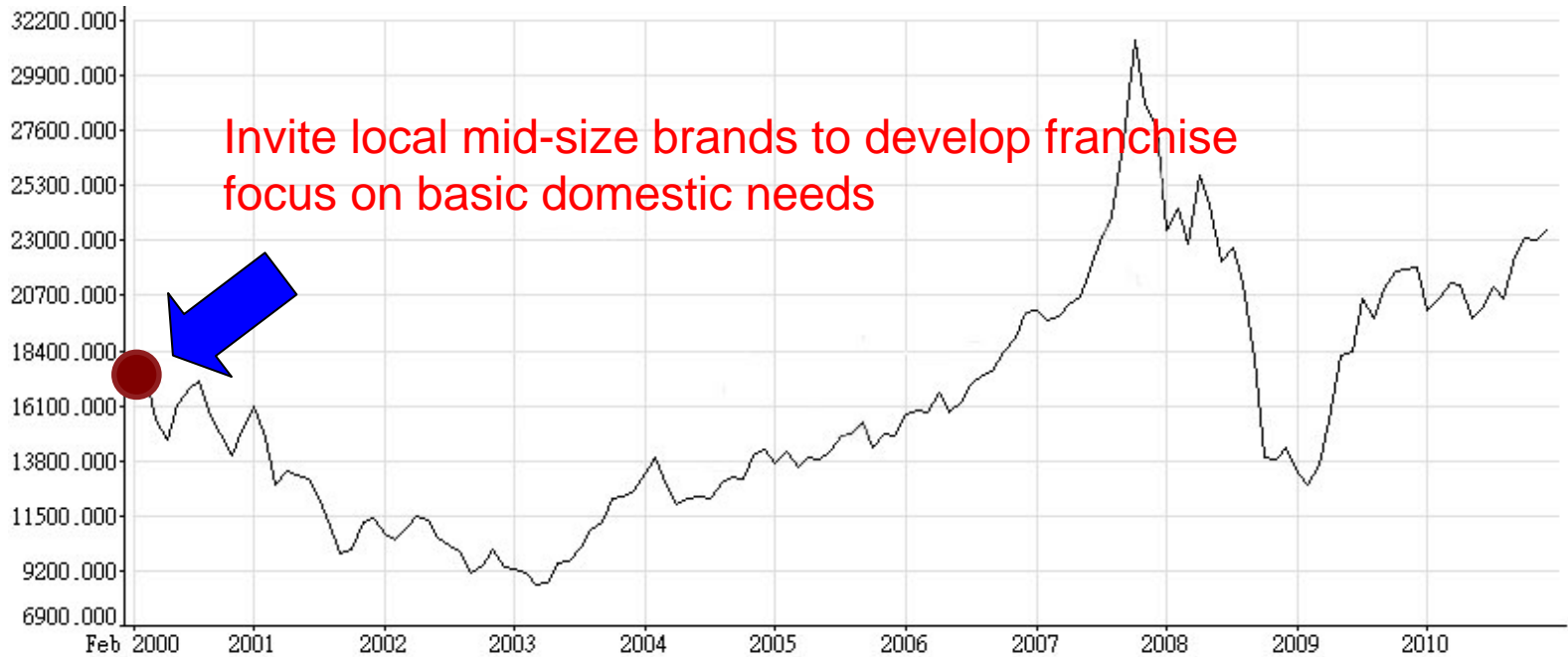


# How to do Franchise in HK

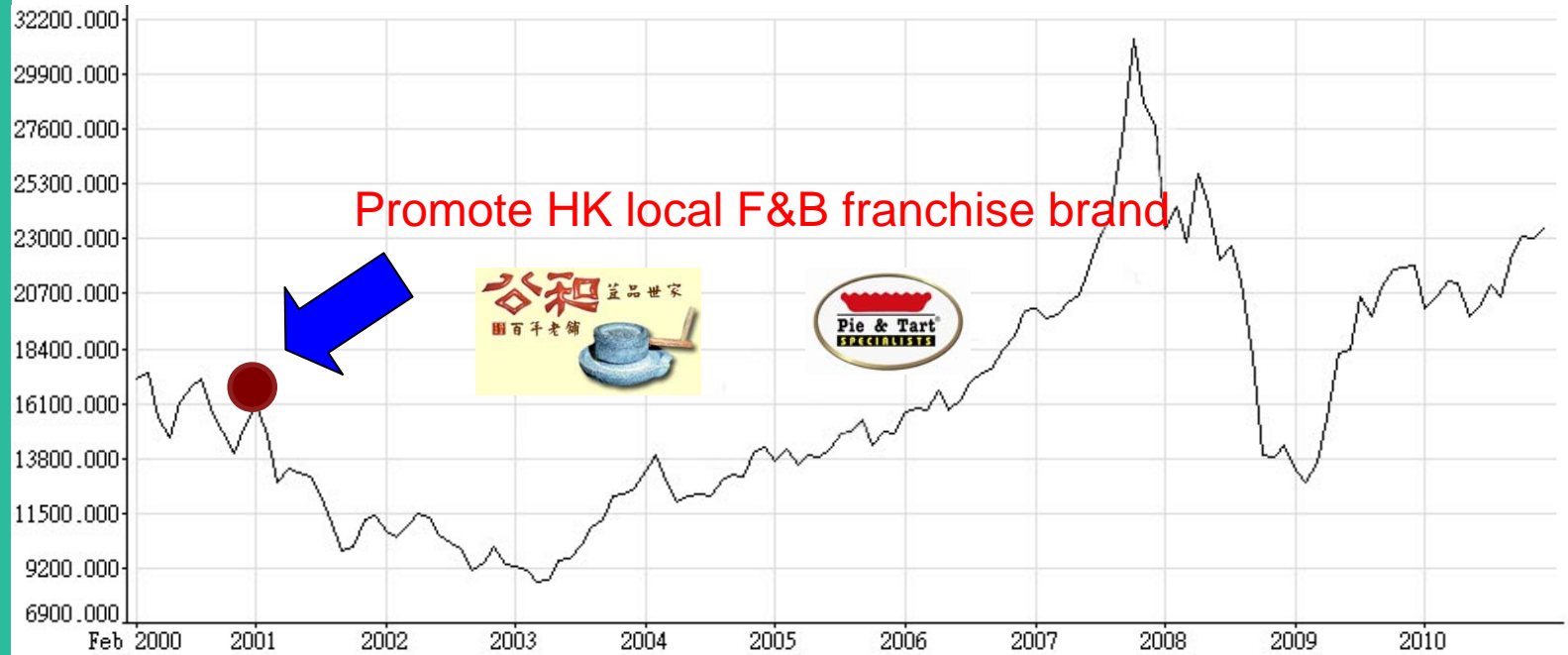
- **Franchisable**
- **Feasible**
- **Flexible**

# 2000

HSI



# 2001

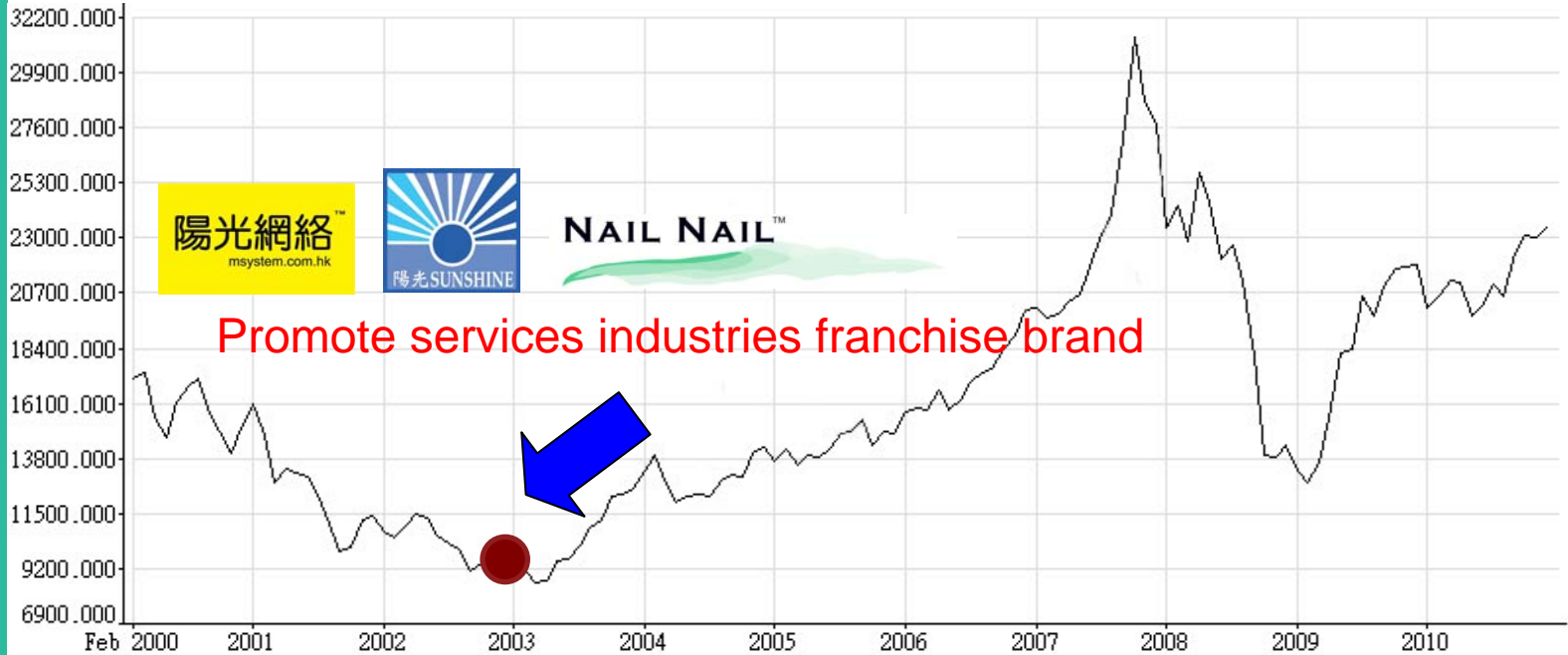




# 2002



# 2003



# 2004-2005



# 2006



# 2007



# 2008



# 2009



# 2010





# Successful Franchise in HK

- **Franchisable**
- **Feasible**
- **Flexible**

# Thank you!

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